

Education

M.P.A. Public Administration,
University of Washington

B.A. Political Science,
University of Michigan

Years in Industry: 1

Areas of Expertise

Housing Policy

Affordable Housing

Financial Analysis

Mackenzie Visser, Associate

Mackenzie joined ECONorthwest as an associate in 2022. She specializes in affordable housing, housing policy, and financial analysis. Prior to joining ECONorthwest, Mackenzie worked with the Washington State Housing Finance Commission to analyze the impact of cost containment policies on Washington Low-Income Housing Tax Credit allocation. Mackenzie also has prior experience in direct service, providing housing case management and financial assistance for domestic violence survivors in King County. Mackenzie is passionate about advocating for vulnerable communities within local housing and homelessness systems and focused her MPA work on equitable and affordable housing development policy.

PRE-ECONorthwest

- **Washington State Housing Finance Commission (Seattle, WA) — Policy Consultant**
 - Evaluated the impact of WSHFC cost containment policies on public benefits provided by affordable housing real estate developments financed with Low-Income Housing Tax Credits (LIHTC)
 - Conducted interviews with a variety of relevant stakeholders to identify cost drivers, trends, and market access issues, coded qualitative data and developed a written analysis
 - Used regression analysis to analyze internal WSHFC tax credit allocation data to identify key cost drivers, including developer fees, material costs, and soft development costs
 - Developed strategic recommendations for WSHFC cost-efficiency policies to maximize and promote equitable allocation of LIHTC resources
 - Presented findings to WSHFC board and directors and provided multi-chapter analysis, discussion, and recommendations; led project management of six-month consulting project, including client communications around timeline, deliverables, and evaluation methods
- **LifeWire (Bellevue, WA) — Housing Stability Team Project Manager & Lead Housing Stability Advocate**