

Education

J.D. Northwestern School of Law at Lewis and Clark College

B.A. Pomona College
Politics, Public Policy Analysis

Years in Industry: 23

Areas of Expertise

Urban Renewal

Downtown Revitalization

Affordable Housing

Equitable Development

Cadence Petros, Project Director

Cadence is a Project Director at ECONorthwest with 23 years of experience implementing policies and programs to help build vibrant neighborhoods that foster a sense of belonging and meet the needs of all community members. Whether negotiating public private partnership agreements, developing civic projects, establishing housing programs, or creating and delivering on implementation strategies, Cadence uses problem solving skills, flexible thinking, team building, and clear communication to articulate and meet goals and objectives. She graduated from Pomona College and holds a J.D. from the Northwestern School of Law at Lewis and Clark College. Prior to joining ECONorthwest, Cadence served as Development Division Manager at the City of Beaverton, a role that built upon her legal experience counseling local jurisdictions and nonprofit organizations.

- **Heights District Equitable Development Plan— Vancouver, WA.** Assisting the City of Vancouver in fostering equitable development within the Heights District. ECONorthwest is conducting outreach to determine priorities of the community, performing a market analysis, and completing a feasibility study to test equitable development and anti-displacement strategies.
- **Riverfront Redevelopment Project— Soldotna, AK.** Crafting a strategy to guide the redevelopment of an 85-acre portion of Soldotna’s downtown. Conducting market and feasibility analysis of desired development types and developing a funding strategy and implementation plan to guide city investments and attract desired development.
- **AVT Community Investment Plan Phase 2— Portland, OR.** Building off visioning work in Phase 1, ECONorthwest is preparing a feasibility analysis for redevelopment of a catalytic site and exploring economic development opportunities for the Lower Albina District. This effort is geared to restore the street grid, redevelop underutilized parcels, and re-establish a thriving multicultural district.

- **Issaquah Housing Strategy Implementation—Issaquah, WA.** Pursuant to a grant from the State of Washington, ECONorthwest is researching barriers to condominium development at both the state and local level, evaluating the feasibility of expanding the City’s inclusionary zoning program, and evaluating opportunities to increase diversity of housing types within certain zones of the City.

PRE-ECONorthwest

- **Downtown Equity Strategy—Beaverton, OR.** Building on years of diversity, equity and inclusion work, Cadence initiated a community-informed effort at the City of Beaverton – using ECONorthwest as consultant team members – to identify strategies to pair with city and urban renewal investments that will help mitigate involuntary displacement and create an inclusive downtown.
- **Patricia Reser Center for the Arts and Beaverton Central District Parking Garage—Beaverton, OR.** While at the City of Beaverton, Cadence led the development and construction of the Patricia Reser Center of the Arts, a 550-seat performing arts venue, as well as an adjacent seven story parking garage with ground floor retail.
- **Affordable Housing Program—Beaverton, OR.** Over several years, Cadence led the establishment of the City of Beaverton’s affordable housing program, including the City’s first Housing Five Year Action Plan and Beaverton’s implementation of the Metro Regional Affordable Housing Bond.
- **BURA Five Year Action Plan—Beaverton, OR.** To identify key activities and budget for the Beaverton Urban Redevelopment Agency, Cadence and her team developed a rolling five-year action plan, updated and adopted by the urban renewal agency board on an annual basis.