

Education

M.U.R.P. University of Oregon

B.S. Natural Resource Management, Colorado State University

Years at ECONorthwest: 24

Years in Industry: 34

Certifications:

AICP

Areas of Expertise:

Housing

Economic Development

Growth Management

Land Use

Market Analysis

Survey Research

Robert Parker, Senior Project Director

Bob Parker, AICP, is a Senior Project Director and Policy Analyst who has been with ECONorthwest since 1990. Parker has a Bachelor of Science in Natural Resource Management from Colorado State University and a Master's Degree in Urban and Regional Planning from the University of Oregon. Bob has been with ECONorthwest for more than 25 years and specializes in economic development, housing, market analysis, and buildable land supply analysis. Bob is a member of the American Planning Association and has been certified by the American Institute of Certified Planners since 1998.

Bob also serves as the Director of Strategy and Technical Solutions of the Institute for Policy Research and Engagement (IPRE) at the University of Oregon. IPRE includes the award-winning Community Planning Workshop and RARE programs. Bob is the program director for IPRE's Economic Development Administration University Center (EDAUC). IPRE's EDAUC provides technical assistance and economic development planning support for communities and businesses throughout Oregon. IPRE has developed Comprehensive Economic Development Strategies for several Oregon economic development districts and is versed in the EDA CEDS requirements. IPRE also developed a guidebook and training on economic resilience.

REPRESENTATIVE PROJECTS

Bob has served as Project Director on the following projects, unless otherwise noted:

Economic Development

- **Community Investment Strategy—John Day, OR.** ECONorthwest worked with the City of John Day, preparing a community investment strategy (CIS) focused on economic and community development. The CIS included several technical studies, including market analysis of climate-controlled agriculture, a housing needs assessment, and a branding strategy.
- **COVID-19 Economic Recovery Framework White Paper—Eugene, OR.** ECONorthwest partnered with the University of Oregon Institute for Policy Research & Engagement on this April 2020 white paper presenting a framework for economic recovery planning.

- **MCEDD CEDS Support—The Dalles, OR.** Parker worked with the Mid-Columbia Economic Development District on several analyses supporting their 2021 CEDS update. These included analyzing the economic impacts of COVID-19 on the region, presenting a framework for economic resilience, and a detailed analysis of industry trends in the region.
- **American Rescue Plan White Paper—Eugene, OR.** ECONorthwest partnered with the University of Oregon Institute for Policy Research & Engagement on a white paper outlining opportunities for strategic, transformational investments using ARP funds in Oregon.
- **Cascades West Housing Resilience Indicators—Albany, OR.** Parker provided technical support to an IPRE in developing a set of regional resilience indicators for the Cascades West Council of Governments. The indicators are intended to provide an updatable dashboard for tracking regional resilience. The role of housing in economic development and community resilience which is often overlooked.
- **AARP Jackson County Wildfire Scan—Clackamas, OR.** ECONorthwest conducted a landscape scan of response and recovery efforts from the 2020 Oregon wildfires for AARP. The project also included a review of resilience frameworks and recommendations for how AARP can incorporate resilience into their Livable Community Initiative and Age-Friendly Communities Network.
- **McMinnville Economic Opportunities Analysis—McMinnville, OR.** For the City of McMinnville, developed a housing needs analysis, a buildable land inventory, a housing strategy, and an updated Comprehensive Plan Housing Element.
- **Eugene Airport Master Plan—Eugene, OR.** Identify employment growth opportunities on non-aeronautical land at the Airport as part of the Master Plan Update.
- **Skagit County Industrial Lands, Buildable Lands Inventory—Skagit County, WA.** Developed an inventory of buildable industrial land and estimated the demand for industrial land and the characteristics of land needed by industrial firms in Skagit County, Washington.
- **Ellensburg Comprehensive Plan Update—Ellensburg, WA.** Evaluated the market for retail development in Ellensburg, Washington.
- **City of Sultan Comprehensive Land Use Plan Update—Sultan, WA.** Economic analysis and population forecast for the City of Sultan, Washington.
- **City of Cheney Comprehensive Plan Update—Cheney, WA.** Economic analysis and population forecast for the City of Cheney, Washington.

- **Sandpoint, Idaho Population and Economic Forecasts—Sandpoint, ID.** Economic analysis and population forecast for the City of Sandpoint, Idaho.
- **Foothills Subarea Plan—Whatcom County, WA.** Economic analysis and population forecast for the Foothills subarea in Whatcom County, Washington.
- **Whatcom County Comprehensive Plan—Whatcom County, WA.** Identified economic development benchmarks for Whatcom County, Washington.
- **Corvallis Economic Opportunities Analysis—Corvallis, OR.** Conducted a regional housing analysis and analyzed demand for residential, commercial, and industrial development for Linn and Benton Counties.