

## Education

Master of Urban and Regional Planning, Portland State University

Graduate Certificate in Real Estate Development, Portland State University

Graduate Certificate in Affordable Housing, Portland State University

Master of Education, Portland State University

B.A. Philosophy and Spanish, Robert D. Clark Honors College

Years at ECONorthwest: 1

## Areas of Expertise

Affordable Housing

Development Feasibility

Land Use Policy

## Scott Goodman, Associate

Scott joined ECONorthwest as an Associate in 2022. He specializes in real estate, land use, and affordable housing policy and development. Scott is skilled in creating and analyzing financial pro formas, directly engaging with community stakeholders, and employing ArcGIS, SketchUp, and other software to model development feasibility. With degrees in education and urban and regional planning, Scott is skilled at breaking down complex issues into understandable pieces for a variety of audiences.

## REPRESENTATIVE PROJECTS

*First name has served as current title on the following projects, unless otherwise noted:*

- **Bureau of Planning and Sustainability (BPS) and Portland Bureau of Transportation (PBOT) Lower Southeast Rising Area Plan (2021–2022)**
  - Researched and wrote for Existing Conditions report, press release, and public involvement summaries
  - Designed surveys (English and Spanish) and analyze/interpret results
  - Designed decision-making matrices for zoning scenarios considering equity, displacement, and economic opportunity
  - Conducted stakeholder interviews (English and Spanish) with equity focus on BIPOC and rent-burdened residents
  - Planned public engagement, prioritizing historically underserved populations (Project Advisory Committee meeting, project-area community bike rides and walks, Farmers Market tabling, informal interviews, etc.)
  - Planned and led weekly team meetings on long term comprehensive planning team