

## Education

Master of Urban and  
Regional Planning, Portland  
State University

B.A. Geography and Urban  
Studies, Temple University

B.A. Greek and Roman  
Classics, Temple University

Years in Industry: 1

## Areas of Expertise

Urban Planning

Community/Economic  
Resilience

Economic Development

## Mary Chase, Associate

Mary is an Associate at ECONorthwest who specializes in economic resilience and urban and regional planning. Mary joined ECONorthwest in 2021 and supports a variety of projects in economic and urban development through qualitative research, data analysis, and professional writing. Prior to ECONorthwest, Mary worked as a Community Recovery Fellow with the Institute of Metropolitan Studies, supporting a regional accelerator program targeted towards economic recovery from COVID-19. Other previous work includes cost benefit analysis for a community gardening organization and participant engagement for a federally funded research study in Pittsburgh, PA.

## REPRESENTATIVE PROJECTS

*Mary has served as Associate on the following projects, unless otherwise noted:*

- **Midtown Master Plan—Missoula, MT (Ongoing).** Midtown Missoula Association to create a community-driven plan that will guide development in Midtown neighborhoods that are anticipating large public investments in the Brooks Street BRT Corridor and a citywide zoning code reform project. ECONorthwest is performing market and land use analyses, testing scenarios for feasibility of different development types, analyzing displacement risk, and creating an implementation plan.
- **Colville Master Site Development Plan—Confederated Tribes of the Colville Reservation (Ongoing).** ECONorthwest is assisting the Confederated Tribes of the Colville Reservation Comprehensive Planning Department as a sub to the planning and engineering firm Akana to develop a Master Site Plan supporting sustainable business, commercial, and industrial park plans.
- **Trimet Red Line Transit-Oriented Development: Willow Creek—Portland, OR (Ongoing).** ECONorthwest is leading a team to complete a range of station area planning projects for prioritized MAX Red Line stations, in partnership with TriMet. These projects range from joint development feasibility analysis and strategic planning to development barriers and community gap analyses.

- **Market Study and Positioning Strategy–Carmel, IN (Ongoing).** ECONorthwest is working on a citywide wide market analysis and positioning strategy to support the City’s Department of Community Services in understanding current real estate market to develop a strategy to better position the city for growth in the post-pandemic environment.
- **Economic Opportunity Analysis–Millersburg, OR (Ongoing).** ECONorthwest is developing an economic opportunities analysis (EOA) for Millersburg. The City will use this to update their Comprehensive Plan.
- **APANO Equitable Real Estate Strategy–Portland, OR (2022).** ECONorthwest developed a real estate strategy plan to guide Asian Pacific American Network of Oregon (APANO) to execute on its plans to acquire a site using American Rescue Plan Act (ARPA) funding. ECONorthwest performed real estate market analysis and development feasibility analysis to identify potential sources of funding for a viable mixed-use affordable housing project. ECONorthwest worked with Walker Macy, Salazar Architect, and Enterprise Community Partners to develop an Equitable Real Estate and Implementation Strategy Plan that included a vision statement for the project, a study of existing streetscape and infrastructure conditions, and analyses of zoning and development feasibility.
- **Hill District Master Plan–Pittsburgh, PA (2022) Intern.** Working with the Hill District CDC to develop and prioritize a set of actions that can advance the community’s priorities around community wealth generation, placemaking, and anti-displacement. ECONorthwest is evaluating real estate conditions, corridor-level business conditions, and quantifying potential development capacity consistent with existing zoning regulations.
- **Economic Diversification Strategy–Ashland, OR (2022).** ECONorthwest worked with the Ashland Chamber of Commerce to create an Economic Diversification Strategy through stakeholder engagement, data analysis, case study research, and SWOT analysis, with the desired outcome of an actionable economic resiliency plan for Ashland.
- **Pearl Street Closure Impacts–Ellensburg, WA (2021) Intern.** Provided analysis to help the City understand the tradeoffs of permanent closure of one segment of Pearl Street within the heart of Downtown Ellensburg.